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DR K V V RAJU working as Associate Professor in KI Business School from 2021. He had 32 years. He had 32 years of teaching and research experience. He wrote several books which is very much use full for the students and researchers. He worked on funded projects and consultancy projects. He is expert in various fields like stock market analysis, Financial Statement Analysis, Financial Reporting, Entrepreneurship s, startups, Design thinking and Innovation. Financial Modeling and Block Chain. He is a Personality Development and Motivational Trainer. He is also experienced in Administrative & Promotions.